



# #VFlive<sup>®</sup> *videofestival* *Baltic*

*Promote your music in Italy*



*The Festival for the European discography*

## **GENERAL RULES FOR PARTICIPATION**

*(Valid for participants of the Baltics)*

### **INTRODUCTION**

With the main spirit of contributing to the artistic growth of participants, the *Videofestival live Baltic* aims to research and propose to the record market new talents, new voices and new proposals from the Baltic countries.

### **ART. 1 – REQUIREMENTS TO ATTEND**

The participants allowed in this festival: singers, songwriters, orchestras, complex and / or vocal groups / instrumental of both sexes, with any kind of music, regardless of age and nationality who will participate according to the age into three categories:

- "YOUNG" up to 13 years;
- "NEW PROPOSALS" up to 14 years celebrated within January 2017;
- "SENIOR" up to 45 years celebrated within January 2017;

In the occasion of the 20<sup>th</sup> edition (for the Italy), the organization opens two new sections devoted respectively to the OPERA and the INSTRUMENTAL COMPOSITION.

### **ART. 2**

The participants during the casting will perform on adjusted basis (**no longer than 4.00''**).

The first hearing is completely FREE by sending an mp3 demo at: [casting@videofestivallive.it](mailto:casting@videofestivallive.it)

### **ART. 3 – REGISTRATION**

The artist must send an email no later than **February 28, 2017**, with the following information included in the appendix:

- 1) Application for Registration of this Regulation completed in every part (for minors with signature of a parent / legal guardian)
- 2) A color or black and white photo of the participant
- 3) An mp3 demo of the song you intend to submit

The address for sending the information: **info@videofestivallive.it**

The Artist who DO NOT receive an email confirmation of enrollment registration within four days, is required to call the organizers to verify the regularity of the procedure.

*The organizers will be responsible for informing, hereafter, the confirmation of the date of the Casting Finals to be held in the months March / May 2017.*

The organizers do not assume responsibility for any telematics mistakes at any stage of the competition.

### **ART. 4 – FINAL CASTING ADMISSION AND ATTENDANCE**

**COMMUNICATIONS FOR THE FINAL CASTING WILL BE MADE ONLY BY MAIL WITH ADDITIONAL NOTE VIA SMS BY THE ORGANIZATION**

(at the address and phone number to be provided properly and legibly on the entry form).

Artists selected for the Final Casting will be asked for a single fee of **€ 60.00 per individual, € 70.00 for the formations of two or more** (more information will be sent into the email of confirmation).

***To participate in the Videofestival live Baltic, this is the only fee required.***

### **ART. 5**

The artists (except live bands) must present themselves to the final casting bringing the song to perform (in Wave or MP3 format on USB stick) and should not have contractual obligations and / or commitments with third parties that have continuous nature related to their artistic performance (in *which* case it must also be delivered a release).

### **ART. 6**

Organization is entitled to record and /or film and/or register and/or spread from third parties on television, audio-visual, photographic and phonographic the participating artists. Each participant authorizes, with enrollment at *Videofestival live*, such records and these shots allowing the exploitation of his image rights also for the purpose of any promotional and advertising transactions, without any limitation of time and /or space, and without having any claims by both the Organization or by third party.

### **ART. 8**

The artist not presented at the final casting for which he was summoned, can't demand admission to successive selections nor a refund of the registration fee and participation. In respect of all the participants, the artist also **MUST** be presented on time and wait for the results that will be announced at the end of the selection.

### **ART. 9**

The Organization is entitled to match the *Videofestival live Baltic* to promotional and advertising initiatives without any of the competitors to expect something in return.

### **ART. 10 - FIRST PHASE OF THE FINALS**

The Artist who will be chosen by the Artistic Board during the final casting will participate in the Grand Final and will enjoy the chance to win the "**SUPER PRIZE VIDEOFESTIVAL LIVE BALTIC**".

**To the winner of the festival, the artistic committee chaired by the Italian leadership of *Videofestival live Baltic*, will assign a "SUPER PRIZE VIDEOFESTIVAL LIVE BALTIC" including:**

- Participation into the PROMOTIONAL ITALIAN TV-STAGE, including a TRIP TO THE ITALY sponsored by the Italian leadership of *Videofestival live Baltic*;
- The inclusion of a new song in the publishing catalog and its promotion;
- Distribution of the individual on the most important Stores (such as iTunes, Amazon, Spotify and over 100 online stores);
- Creations of promotional folders and digital postcard to send and publish on Artists Ecard, newspapers, magazines, webzines, forums and national and regional radio networks;
- Creating website and player HTML with direct links to the store, dedicated web space, where radio and operators can download the press kit;
- Sending the individual to our Beverly Hills, CA radio partner - U.S.A.;
- Sending of any video clip to the musical TV (Sky and Earth) and, if the recorded song has been sang with international criteria, to the English company "SoundNet" for inclusion in their distributed video-jukebox in all colleges, pubs and British shopping centers;
- Creating a VEVO page (if the artist has a video clip);

If the winner for any reason not attributable to *Videofestival live Baltic* terminates the collaboration, doesn't respect agreements or doesn't show the interest until the date indicated necessary for the promotion and collection of prizes, the Organization reserves the right to withdraw from any kind of commitment to the artist himself.

#### **ART. 11**

The Organization may, for unforeseen events or occurring, make changes or additions to this Regulation to protect and safeguard the Festival itself.

In case of dispute, the jurisdiction will be the one located in Lodi (Italy).

#### **Contacts:**

[info@videofestivallive.it](mailto:info@videofestivallive.it)  
Italy, Milano

**Anna Tutileva:**  
+371 26786378  
Latvia, Riga



After reading the guidelines,  
fill out the following paper in block letters

## REGISTRATION FORM

THE INDIVIDUAL ARTIST (or representative for groups from two elements up) \_\_\_\_\_

STAGE NAME \_\_\_\_\_

REPRESNTATIVE FOR GROUPS:  DUO  TRIO  BAND

BORN \_\_\_\_\_ TAX CODE \_\_\_\_\_

ADDRESS (street number, city, province) \_\_\_\_\_

\_\_\_\_\_ ZIP CODE \_\_\_\_\_

CELLPHONE NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

asks to take part in the videofestival edition 2017 in the group:

YOUNG  GREENHORN  SENIOR

And claims to have read the general rules for attendance in 2017 and to approve it unconditionally in every article.

THE ARTIST OR THE PRACTITIONER (Signature) \_\_\_\_\_  
(NO manager, publisher or producer)

To express approval of the regulatory clauses of Articles in the attendance rules

THE ARTIST OR THE PRACTITIONER (Signature) \_\_\_\_\_  
(NO manager, publisher or producer)

With the following, attach a photo and a song sung in mp3 format and send an email to: [casting@videofestivallive.it](mailto:casting@videofestivallive.it)